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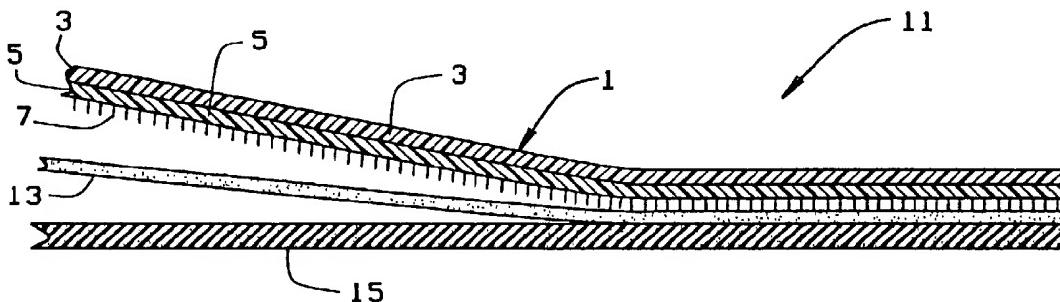
For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

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(54) Title: FLOCKED TRANSFER AND ARTICLE OF MANUFACTURE INCLUDING THE APPLICATION OF THE TRANSFER BY THERMOPLASTIC POLYMER FILM



**WO 02/058854 A1**

(57) Abstract: A flocked transfer (1) is produced by applying a release agent to a release sheet, and then applying the flocking (15) to a release agent. Unlike the traditional method, a binder and thermoplastic hot melt film is applied to the back of the flock. The transfer (1), which is essentially release sheet, is then applied to a substrate (15), such as item of clothing, a rubber pad, etc., by positioning a sheet of thermoplastic hot melt film (13) on the substrate (15); placing the transfer on the hot melt with the flock in contact with the hot melt film; and applying heat and pressure. The heat melts the thermoplastic hot melt film to bind the flock to the substrate and binds the flocking together. This method reduces the cost involved in producing flocked articles, especially for articles produced on a continuous basis.

FLOCKED TRANSFER AND ARTICLE OF MANUFACTURE  
INCLUDING THE APPLICATION OF THE TRANSFER  
BY THERMOPLASTIC POLYMER FILM

5     Technical Field

This invention relates to flocked transfers, and, in particular to an improved method incorporating thermoplastic polymer film, in the making of the flocked transfer, which can reduce the cost and time required of producing transfers by a significant amount.

10    Background Art

Heretofore, flocked transfers have generally been produced by applying a release agent to a release sheet. The flocking is applied to the release sheet in the desired pattern. A binder and a permanent hot melt adhesive are applied to the back of the flocking, and the transfer is allowed to dry. The binder is 15 required to hold the flocking in the desired pattern. The hot melt adhesive, which is applied to the transfer as a powder, is used to adhere the transfer to a substrate, such as an article of clothing, a rubber pad, etc. The transfer is applied to the substrate by placing the transfer on the substrate with the dried hot melt adhesive in contact with the substrate. Heat, such as from an iron, is 20 then applied to the release sheet. The heat melts the hot melt adhesive, to cause hot melt adhesive to flow into intimate contact with the substrate, forming a mechanical or physical adhesion with the substrate. The release agent then allows the release sheet to be removed from the transfer, leaving the flocking exposed on the substrate.

25       This traditional method has worked well for years. However, the method can be improved upon to reduce the cost of producing the transfer, and hence, the cost of the item containing the transfer.

In my co-pending application, I have described the usage of a thermoset film in lieu of the bond and powder for adhesion, which film, when subject to 30 heat, adheres to the substrate, functions as an inherence for the flock. This current invention adds further enhancements to this process, by allowing the

application and usage of a thermoplastic film, for adherence of the flock transfer.

Summary of the Invention

In accordance with the invention, generally stated, a flocked transfer of  
5 the present invention is produced by applying a release agent to a release sheet,  
and then applying the flocking to the release agent. Unlike the traditional  
method, a binder and adhesive are not applied to the ends of the flock, but  
rather, a thermoplastic polymer film is used in lieu thereof.

To form an article of manufacture with the flocked transfer, a hot melt  
10 film (in the form of a sheet are cut to shape) is positioned on the substrate to  
which the transfer is to be applied. The hot melt is preferably a blank or blank  
film, but can be any thermoplastic type of polymer film. The flock with the  
release adhesive and release sheet (i.e., the transfer) is then placed on the sheet  
of hot melt film with the release sheet up, so that the flocking is in contact with  
15 the hot melt film. Heat is then applied to the transfer. The heat melts the hot  
melt film, and secures the flock to the substrate. Because the film is  
thermoplastic, even if it is subsequently subjected to heat, below a particular  
temperature, it will not remelt, nor become tacky, and hence, there is no risk of  
the fibers becoming matted down in any of this type of adhesive, which could  
20 otherwise ruin the plush pile effect. It is known that there is a enhanced  
adhesion with thermoplastic materials, because the thermoplastic materials will  
cross-attach, and thereby adhere the flock fibers to it, which may become  
chemically attached thereto. Through the usage of this invention, the finished  
flock surface is more plush, soft, because more of the fiber is exposed and  
25 extends upwardly out of the adhesive, than with the screen-printed latex, as  
currently used. Also, this affords better soil release during washing or cleaning  
because of less fiber/adhesive entanglement occurs with the flock, during  
application.

The use of a thermoplastic type of film for achieving adherence of a  
30 transfer to a surface, can be done either before or after the heat transferring

operation, or where the heat transfer is produced. The thermoplastic film can be brought into the process at either stage, with respect to the manufacture of the transfer. It is most practical to combine the hot melt film before the heat transfer is fabricated, so it is combined in a convenient and portable manner, 5 which operation was not possible with the previous type of application, for the thermoset film, because once the thermoset film was heated, it sets, and cannot be reheated.

In addition, it is possible to use a two-part thermoplastic type of film, such as commonly available in the industry, having different properties on each 10 side in terms of, for example, melting point, and viscosity of structure. In this way, one can use a higher melting point hot melt film, of thermoplastic material, on the side that attaches to the flock fibers, so that the transfer is initially put together with higher heat in order to set the fibers in place, and then subsequently during application of the transfer to a textile, it may be done at a 15 lower temperature to activate the hot melt on the substrate side while not hot enough to remelt the film holding the flock in place. Also, the hot melt holding the flock can be a very high viscosity, that is, it will not flow much when melted, in order to keep the fibers in place and not mat them together; while the film on the substrate side could be a lower viscosity type of film, that will 20 readily flow so it will penetrate and establish a good mechanical adhesion of the transfer or grid to any substrate upon which the transfer is applied.

Thus, it is an object of this invention to provide for the development of a flock, that may be temporarily adhered onto a release film carrier, fabricated of a thermoplastic film. And, it is a further object that the hot melt film may be 25 used as an intermediate layer, to attach the fibers to the substrate, when developing the transfer initially.

Brief Description of Drawings

Fig. 1 is a cross-sectional view of a prior art flock transfer;

Fig. 2 is a cross-sectional view of a flock transfer of the present invention;

5 Fig. 3 is an exploded view of the transfer, a hot melt sheet, and a substrate used to make an article of manufacture;

Fig. 4 is a cross-sectional view of an article of manufacture using the transfer of the present invention, showing a part of the transfer applied to part of the substrate and a part of the transfer and hot melt film spaced from the  
10 substrate; and

Fig. 5 is a schematic drawing of a process for continuously producing articles of manufacture, such as mouse pads, coasters, transfers for application to clothing, etc.

Corresponding reference numerals will be used throughout the several  
15 views of the drawings.

Best Mode for Carrying Out the Invention

The following detailed description illustrates the invention by way of example, and not by way of limitation. This description will enable one skilled in the art to make and use the invention, including what is presently believed is  
20 the best mode of carrying out the invention.

A prior art flock transfer 101 is shown in Fig. 1. As is known, such transfers include a dimensionally stable release sheet 103, to which a conventional flock transfer release adhesive 105 is applied in a pattern which corresponds to the overall image to be flocked. The flock 107 is then  
25 electrostatically coated to the release sheet 105. A binder adhesive 109 is applied to the exposed ends of the flock to bind the flock together as a unit. Lastly, a hot melt adhesive 111 is applied. The transfer is then allowed to dry. The transfer is applied to a substrate, as is known, by positioning the transfer on a substrate, such as a shirt, coat, or other item of clothing, with the hot melt  
30 adhesive in contact with the substrate, and applying to the transfer. The heat

activates the hot melt adhesive to adhere the transfer to the substrate. This process is described in my prior patent, U.S. patent No. 4,810,549, as well as in my co-pending application, Serial No. 09/548,839, filed April 13, 2000, both of which are incorporated herein by reference.

5 In addition, I have described a similar transfer to that of this current invention, utilizing a thermosetting film, in my application having Serial No. 09/621,830, filed on July 24, 2000. The contents of that application are incorporated herein by reference.

A flocked transfer 1 of the present invention is shown in Fig. 2. The  
10 transfer 1 of the present invention includes a release sheet 3, to which a conventional release agent 5, such as a wax, or other binder, has been applied. The release agent is applied to the sheet in the shape of a pattern of the flocking. Flocking 7 is then applied to the release agent, and hence, to the release sheet, to form the transfer. The flocking 7 is applied, for example, in the manner as  
15 described in my previous patent and applications, which are incorporated herein by reference. Unlike the prior art processes, the transfer 1 is made without the use of a binder adhesive or hot melt adhesive. As is discussed below, a thermoplastic film is used to adhere the transfer to a substrate.

An article of manufacture, such as an item of clothing having a transfer 1  
20 applied thereto, or a mouse pad, coaster, or any other numerous items having a flocked surface, can be manufactured in accordance with this invention. It is easily produced using the transfer 1. The article of manufacture 11 is produced by positioning a hot melt sheet 13, between a substrate 15 and the flocked release sheet. The hot melt sheet is, for example, a sheet of thermoplastic  
25 polymer, comprising polyesters, and which is available from Bostik. The hot melt sheet can also be made from a thermoplastic polyurethane. Any other thermoplastic film should also work well. The substrate 15 can be item of clothing, a rubber pad (as for example, for producing a mouse pad or coaster), etc. The hot melt sheet can be precut to correspond to the shape of the transfer.  
30 The transfer 1 is then positioned on the hot melt sheet with the flock 5 against

the hot melt sheet 13. Heat is applied to the transfer through the release sheet to activate the hot melt sheet. The hot melt sheet then acts to both bind the flock 5 together and to generally permanently adhere the flock 5 to the substrate 15. Preferably, to assemble the article, the flocked release sheet, the thermoplastic film, and the substrate are brought together and passed through a heat laminating press where the three parts are subject to a temperature of about 300°F to 350°F (generally in excess of 150°C) and pressure (about 40-50 psi) for about 30 seconds. It has been found that a medium-to-firm pressure has been most advantageous in providing for assembly of this type of plush flocked transfer. The pressure and heat will cause the hot melt to adhere to the flock and the substrate. Additionally, the hot melt film will physically adhere or cure, to give a strong attachment of the flock to the substrate.

The basic premise of this application in utilizing a thermoplastic film which will semi-cure, after heat has been used to apply the transfer to a substrate, is that after heat application, if the temperature of the transfer does not rise to a particular heat level, it should not remelt again. In other words, the object is to use a hot melt film which has a melting point significantly high enough, so that when the transfer is applied through heat, it will adhere to the substrate, but that when the transfer and the substrate to which it is applied is not exposed to excessive heat, it will not remelt, even though the polymer film is thermoplastic, and for all practical purposes, in actual usage, the film will not remelt since it does not see those high temperatures again. In other words, if the melting point of the thermoplastic film is 350°F, and the top temperature that the flocked finished product will encounter, for example sunlight in a hot car, is only 250°F, then there is not a problem associated with the fact that the film is a thermoplastic and therefore can theoretically melt again, but only if it encounters those excessive temperatures.

Another attribute of the use of a thermoplastic film is that in the event one desires to remove the flocked transfer from, for example, an item of

clothing, subjecting the transfer to those elevated temperatures, again, will allow the flock to be removed, if that is a need of the owner.

Articles, such as mouse pads or coasters, in which the entire top surface of the article is covered with the flocking can be produced on a continuous basis, as shown in Fig. 5. Rolls 21, 23 and 25, of the flocked release sheet 1, the thermoplastic hot melt film 13, and the substrate 15, are provided. The three parts are brought together at a lamination station 33. Rollers can be provided in front of the station 33 so that the three elements are adjacent each other as they enter the lamination station. In the lamination station, heat and pressure are applied to the three sheets (the flocked release sheet, the hot melt film, and the substrate) to melt the hot melt film. The melted hot melt film will then cure or cross-link, as noted above, to adhere the flock to the substrate. A web 35 exits the laminating station. The web 35 is then allowed to cool. The web 35 is ultimately directed to a cutting station where it is cut into individual articles. Once the web 35 is cooled, it can be directed immediately to a cutting station (after the sheet 35 cools), or it can be wound up on an uptake roller to be cut into individual articles at a later time, or at a different location. At the cutting station, the release sheet is removed from the flock and gathered on a take-up roll or is otherwise disposed of. After the release sheet has been removed from the flock, the substrate with flock adhered thereto is cut to form the articles 11. It is also likely that one could remove the release liner either before or after the die cutting procedure.

Preferably the release sheet is flocked and supplied in roll form as shown in Fig. 5. However, the flocking of the release sheet could be made part of the process.

To produce flocked articles, such as shirts, jackets, sports bags, etc., which cannot be easily flocked on a continuous basis, the hot melt sheet can be applied to the transfer 1 prior to applying the transfer to the substrate. To do this, the thermoplastic hot melt film is placed in contact with the flock of the transfer, and the transfer and release sheet are heated to a temperature at which

the thermoplastic hot melt film becomes tacky, but below the temperature at which the thermoplastic hot melt film begins to cure or physically adhere. This will adhere the thermoplastic hot melt film to the transfer 1 to form a transfer which can later be applied to an article by positioning the transfer with the hot  
5 melt film in position on the article (i.e., a piece of clothing) and applying heat and pressure to the transfer, for example, with an iron, sufficient to melt the hot melt film, to cause the hot melt film to somewhat cure or physically adhere, to adhere the flock, and secure to the clothing.

The method eliminates two steps from the prior art method: (1).  
10 Application of the binder adhesive, and (2) application, cleaning, sintering, and drying of the hot melt adhesive. In a continuous process, the present method also eliminates a station for applying the binder of hot melt adhesives as well as a station for drying the completed transfer. Because the station is not needed to apply (i.e., print) the binder and hot melt adhesives are applied to the flocking as  
15 part of the transfer, the machinery required to produce the article 11 is much less expensive (both in actual cost and in maintenance cost). Additionally, because the binder adhesive and hot melt adhesive is not used, the cost of the article of manufacture is reasonably reduced.

It is conceivable in the performance of the manufacture of the transfer of  
20 this invention, that the thermoplastic film may be a dual laminated type of film. For example, the upper surface may include a polyester type of film, that may have a melting point at a higher temperature. The lower film, laminated thereto, may be a polyethylene type of film, designed to have a lower temperature melting point. Hence, when the flock is applied to the upper surface of the  
25 laminated film, it will embed slightly into that film when heated, and the flock is electrostatically or otherwise applied, and while the bottom surface of the laminated film may likewise soften, once the transfer is cooled, all the films will become structurally sound, once again, in a film structure. Then, when a lower heat is applied to the transfer, for application of the transfer to a textile, rubber,  
30 or other surface, as when the transfer is being applied, the bottom polyethylene

or EVA film will slightly soften, or melt, to function as an adhesive, for application of the entire transfer to its supporting substrate or surface. This is an example as to how the thermoplastic film(s) of this invention can be used not only for constructing of the transfer, but to function in a dual manner to allow 5 for the application of the transfer to a shirt, bag, or other material, during its final application.

Another one of the advantages of utilization of thermoplastics, in the fabrication of flocked transfers, is that the binder adhesives previously used in the flocking process, typically contain an acrylic, or other materials, which may 10 be flammable. Thermoplastics avoid that predicament. Furthermore, the thermoplastic type binder exhibits wash fastness, and will hold the flock in place even during severe washing conditions. Furthermore, thermoplastic films exhibit better elasticity, than can be obtained from the thermoset or other binder hot melt systems now in use. In addition, the use of the film provides a thinner 15 profile for the finished product, providing a less bulky type of flock transfer, both visually and structural wise, when applied to a garment or other textiles. For example, flock transfers made in accordance with this invention can even be used upon sheer garment textiles. The usage of the thermoplastic film of this invention, avoids the necessity for application of binders, as previously used, 20 and which contain formaldehyde or other undesirable chemicals, as used in previous adhesives to achieve cross linking for flocking purposes in the prior art. There are other miscellaneous film properties that are enhanced through the usage of thermoplastic films, versus the usage of the binder-hot melt powder combination, because there are films that have performance characteristics that 25 cannot be obtained nor are they available for the binder-powder systems. For example, adhesions to leather, or other tough-to-stick-to-surfaces, that exhibit greater tensile strength, such as stretching that will not split, can be better accommodated through the usage of thermoplastic film.

Variations or modifications to the subject matter of this invention may 30 occur to those skilled in the art upon reviewing the invention as described

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herein. Such variations, if within the scope of this invention, are intended to be encompassed within the claims to issue upon the invention of this application. The description of the preferred embodiment, as shown in the drawings, is set forth for illustrative purposes only.

Claims:

1. A flocked transfer consisting essentially of a release sheet, a release agent on the release sheet, and flock on the release agent; the flock being formed in a desired pattern; the release agent holding the flock to the release sheet, the transfer is adhered to a substrate, the substrate is applied using a thermoplastic hot melt sheet.

5 2. The article of claim 1 wherein the thermoplastic film is a thermoplastic blank or thermoplastic blank film.

10 3. A method of producing an article of manufacture having a flocked surface, the method comprising:

supplying a flocked release sheet comprising a release sheet with flock adhered thereto;

adhering a thermoplastic hot melt film to the flock of the flocked release sheet; and

15 4. adhering the thermoplastic hot melt film to a substrate to adhere the flock to the substrate.

20 4. The method of claim 3 wherein the step of adhering the thermoplastic hot melt film to the flocked release sheet comprises heating the thermoplastic hot melt film to a temperature at which the hot melt film becomes tacky, but below a temperature at which the hot melt film begins to cure or physically adhere.

5. The method of claim 3 wherein the step of adhering the thermoplastic hot melt to the substrate comprises heating the hot melt film to temperature at which the hot melt film cures and cross-links.

25 6. The method of claim 5 wherein the hot melt film is heated to about 300°F.

7. The method of claim 3 wherein the step of adhering the thermoplastic hot melt film to the flocked release sheet and the step of adhering the thermoplastic hot melt film to the substrate are performed in substantially 30 simultaneously in a single operation.

8. The method of claim 3 wherein the method is continuous.

9. The method of claim 3 wherein the thermoplastic film is a thermoplastic polyurethane blank or a thermoplastic polyester blank.

10. A method for continuously producing an article of manufacture  
5 having a flocked surface, the method comprising:

providing a flocked release sheet consisting essentially of a release sheet with a flock applied thereto;

providing a thermoplastic hot melt film;

providing a substrate;

10 bringing the substrate, thermoplastic hot melt film and flocked release sheet together with the hot melt film between the release sheet and the substrate, and with the flock in contact with the thermoplastic hot melt film, to produce a pre-assembly;

applying heat to the pre-assembly to adhere the flocking to the substrate;

15 and

removing the release sheet from the flocking to produce a flocked substrate.

11. The method of claim 10 including a step of applying pressure to the pre-assembly.

20 12. The method of claim 11 wherein the step of applying heat comprises heating the pre-assembly to about 300°F.

13. The method of claim 10 wherein the thermoplastic hot melt film is a thermoplastic polyester or a thermoplastic polyurethane.

25 14. The method of claim 10 including a step of cutting the flocked substrate to desired shapes to form articles.

15. The method of claim 10 including a step of collecting the flocked substrate on a product roll.

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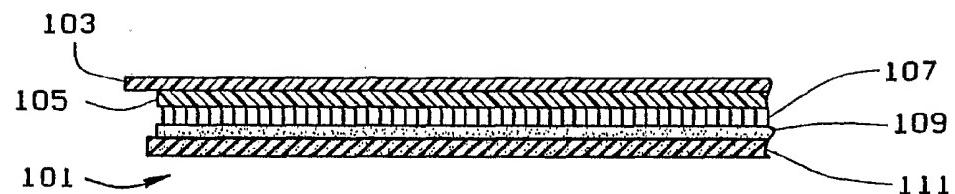


FIG. 1  
PRIOR ART



FIG. 2

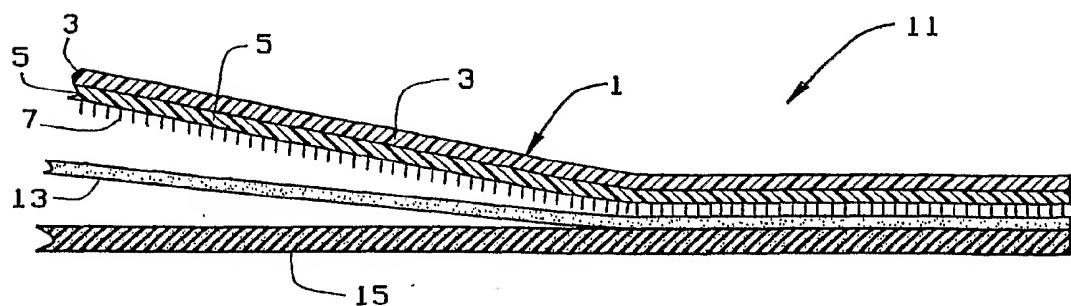


FIG. 4

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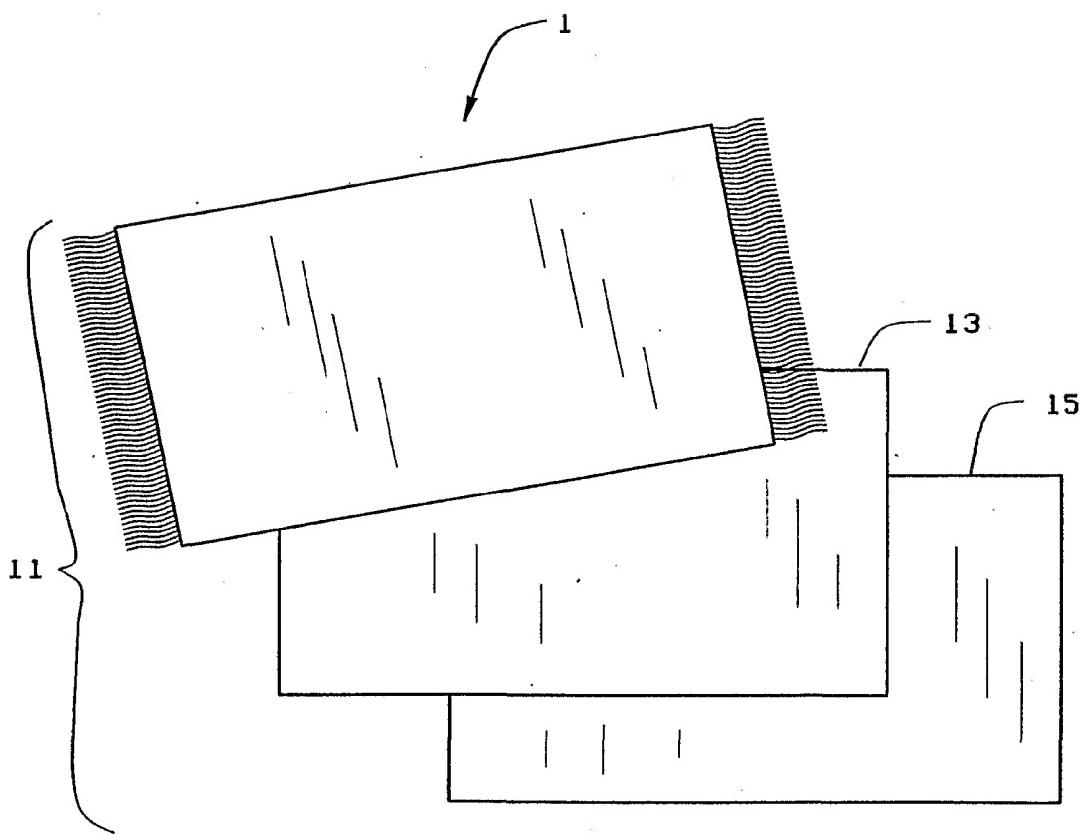


FIG. 3

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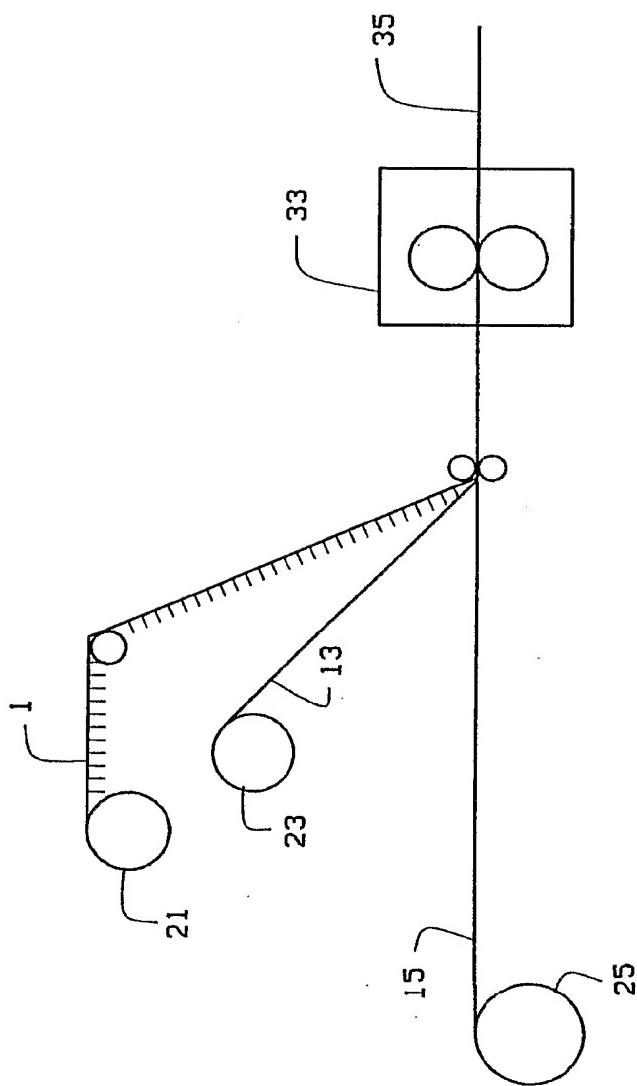


FIG. 5

## INTERNATIONAL SEARCH REPORT

International application No.

PCT/US01/48615

**A. CLASSIFICATION OF SUBJECT MATTER**

IPC(7) :B05D 1/14.

US CL :428/90,94,914,41.8.

According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 428/90,94,914,41.8.

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched  
~~PALM~~

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

EAST

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 6,010,764 A (ABRAMS) 04 JANUARY 2000, SEE ENTIRE DOCUMENT.	1-15

Further documents are listed in the continuation of Box C.  See patent family annex.

*	Special categories of cited documents:	"T"	later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
"A"	document defining the general state of the art which is not considered to be of particular relevance	"X"	document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
"E"	earlier document published on or after the international filing date	"Y"	document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
"L"	document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	&"	document member of the same patent family
"O"	document referring to an oral disclosure, use, exhibition or other means		
"P"	document published prior to the international filing date but later than the priority date claimed		

Date of the actual completion of the international search

20 MAY 2002

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17 JUN 2002

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